

Rowen Foundation and University of Georgia to host “Future of Agriculture” Event

Organizations collaborate to discuss occurring and impending innovation in key state industry

ATHENS, Ga. (March 24, 2022) – Georgia’s newest knowledge community is teaming up with the state’s historical leader in agricultural innovation to discuss the prospects of Georgia’s largest industry.

Next week, leaders in agriculture, technology and innovation, will gather at the University of Georgia’s new Delta Innovation Hub for the “Future of Agriculture,” a one-hour event kicking off the Rowen Foundation’s 2022 Thought Leadership Series.

The event’s keynote will be given by Stefan Caspari, Senior Vice President and General Manager of Grain and Protein for AGCO, a global leader in the design, manufacture and distribution of agricultural machinery and precision ag technology. Caspari will discuss the company’s focus on sustainability and innovative work to create systems addressing animal welfare, food security, support for farmers and access to healthy food in a growing population, and how its AGCO Foundation contributes to those efforts.

The event will take place Thursday, March 31 at 11 a.m. at UGA’s Delta Innovation Hub.

Dean Nicholas T. Place of UGA’s College of Agricultural and Environmental Sciences will offer remarks and discuss how additional industry considerations such as healthcare, diversity, climate change and environmental resiliency connect to and inform the future of agriculture.

“Stefan Caspari is a renowned speaker addressing how innovation and technology can drive solutions to the real-world challenges of our global food supply,” said Mason Ailstock, president of the Rowen Foundation. “At Rowen, we seek to be a catalyst for education, research and innovation, and a key way to do that is to connect transformative leaders with our current and future trailblazers in medicine, agriculture and the environment. Mr. Caspari is a perfect example of that kind of leader.”

The event is expected to bring upward of 150 guests to Athens. A post-event recording will be available on Rowen’s website and social media channels.

The thought leadership event comes six weeks after University of Georgia Provost Dr. S. Jack Hu joined the Rowen Foundation’s board of directors along with representatives from the Georgia Institute of Technology and Georgia Gwinnett College. The Foundation expects to continue to offer periodic thought leadership events throughout the year as it strengthens its relationships with Georgia’s leading research institutes and other partners focused on agriculture, medicine and the environment.

“The University of Georgia is excited to partner with the Rowen Foundation as we explore how innovations such as integrative precision agriculture can help advance Georgia’s largest industry to help feed a growing global population,” Hu said.

Parties interested in learning more about the Rowen Foundation or staying informed of future Rowen thought leadership events can find more information at rowenlife.com.

About Rowen

Proposed for nearly 2,000 carefully preserved acres along Highway 316 in Gwinnett County, Ga., Rowen is a visionary knowledge community that will bring together entrepreneurs, researchers and innovators at the intersection of the Atlanta, Athens and Gainesville metropolitan statistical areas and more than 50 research and educational institutions. A new multi-use concept designed to foster discoveries in agricultural, medical and environmental sciences, Rowen will build on the land’s rich history of thoughtful environmental stewardship, while changing the economic and social trajectory of Gwinnett, Georgia and our nation for generations. For more information, please visit www.rowenlife.com.

About Rowen Foundation

Rowen Foundation is the independent, mission-driven, not-for-profit entity leading the planning and visioning of Rowen. With its mission to be a catalyst for education, research, innovation and transformation, the foundation is responsible for project leadership and operations to ensure the long-term vision for Rowen is never compromised.

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